## CIRP Freshman Survey Summary Fall 2014 Cohort

Since 1973 Saint Mary's College has administered the Cooperative Institutional Research Program (CIRP) Survey to new students. Summarized below are some of the characteristics of the Class of 2018 with comparisons to the national norms and the norms for women at selective 4-year Catholic colleges (the College's stratification group as defined by the Higher Education Research Institute).

			Women at Selective 4-year
	Saint Mary's	National Norms*	Catholic Colleges
Miles from home:			
More than 100 miles	60.4%	42.0%	48.0%
Saint Mary's (This College) was student's:			
First choice	59.5%	55.2%	60.6%
Second choice	27.5%	27.4%	26.2%
Reasons noted at "Very Important" in choosing this			
college (top 7)			
Good academic reputation	77.9%	68.2%	78.8%
Offered financial assistance	71.1%	50.7%	69.7%
Graduates get good jobs	70.8%	55.4%	70.2%
Size of college	59.3%	41.7%	61.6%
A visit to the campus	58.8%	47.5%	61.7%
Percentage of students that graduate from this College	58.0%	35.4%	50.6%
I was attracted by the religious affiliation of this College.	46.6%	8.2%	25.6%
Status of parents			
Both alive and living together	80.0%	68.2%	77.4%
Parental education			
Father has college degree or higher	71.3%	51.8%	66.3%
Mother has college degree or higher	73.5%	55.7%	69.2%
Highest degree planned anywhere			
Degree beyond Bachelor's	76.5%	78.9%	80.0%
Concern regarding ability to finance education?			
None	32.0%	27.6%	28.7%
Some	55.9%	57.5%	59.1%
Major	12.1%	15.0%	12.2%
Student's probable career (top 6)			
Nurse/Health Professional	17.9%	15.9%	19.2%
Physician	10.7%	11.3%	12.8%
K-12 teacher or administrator	10.4%	7.2%	8.2%
Social/Non-Profit Services	9.6%	4.4%	4.8%
Undecided	9.3%	9.6%	11.2%
Business executive/manager	8.2%	10.3%	14.5%
Artist	2.9%	7.9%	4.0%

<sup>\*</sup>National norms are for women at all baccalaureate institutions.

Source: CIRP Freshman Survey (Fall 2014 Administration). Next administration – Fall 2015.